

INDIA TRADE PROMOTION ORGANISATION

FACT SHEET

1.	Name & Date of the event	1st Great India Shopping Festival, January 31st to February 10th, 2020										
2.	Venue	Gujarat University Convention & Exhibition Centre, Helmet Cross Road, Memnagar, Ahmedabad, Gujarat - 380 052										
3.	Size of the Festival	30,000 Sq Mtrs (Gross Area)										
4.	Festival Timings	11.00 a.m. to 10.00 p.m.										
5.	Products on display	It is a general shopping festival showcasing the products of Textiles, Leather Products, Handicrafts, Gems & Jewellery, Carpets, Tourism with special focus on New Innovative Products and dissemination of information relating to Health, Customs & GST and Income Tax.										
6.	Nature of the Festival	Business to Business (B2B) & Business to Consumer (B2C). Retail sale is permitted subject to local rules and regulations relating to GST.										
7.	Highlights of Festival	Exhibitions of products, B2B Meetings with overseas buyers, Cultural Programs, Food Festivals, Carnivals with rides and games, Grand Prizes through Raffles and Lucky Draws										
8.	Participation Charges	Participation charges Rs. 10,000/- Per Sq Mtrs + GST for Shell Scheme Rs. 8,000/- Per Sq Mtrs + GST on Bare Space Note: Participation charges are likely to reduced subject to grant from DoC										
9.	Booth Size	Booths are available in sizes of 6 Sq Mtrs and in multiples of 3 Sq Mtrs thereof.										
10.	Participation Fee	Payments may be remitted through RTGS/NEFT as per Bank details given below: <table border="1"><tr><td>Name of the Beneficiary</td><td>INDIA TRADE PROMOTION ORGANISATION</td></tr><tr><td>Name of the Bank</td><td>HDFC BANK LIMITED</td></tr><tr><td>Branch Address</td><td>G-3/4, SURYA KIRAN BUILDING 19, KASTURBA GANDHI MARG, NEW DELHI-110001.</td></tr><tr><td>Account No.</td><td>00031110005078</td></tr><tr><td>IFSC Code</td><td>HDFC 0000003</td></tr></table>	Name of the Beneficiary	INDIA TRADE PROMOTION ORGANISATION	Name of the Bank	HDFC BANK LIMITED	Branch Address	G-3/4, SURYA KIRAN BUILDING 19, KASTURBA GANDHI MARG, NEW DELHI-110001.	Account No.	00031110005078	IFSC Code	HDFC 0000003
Name of the Beneficiary	INDIA TRADE PROMOTION ORGANISATION											
Name of the Bank	HDFC BANK LIMITED											
Branch Address	G-3/4, SURYA KIRAN BUILDING 19, KASTURBA GANDHI MARG, NEW DELHI-110001.											
Account No.	00031110005078											
IFSC Code	HDFC 0000003											
11.	Foreign Participation	ITPO has approached a number for countries for their participation in this Festival. So far, companies from Turkey, Bangladesh and Afghanistan have confirmed their participation.										
12.	Package Service of ITPO	Fully Built-up booth with standard display aids and furniture.										
13.	Contact Person	Ms. Hema Maity, General Manager E-mail. hemamaity@itpo.gov.in Phone No. 011-23371819, Shri Ashok Kumar, Senior Manager E-mail : ashokkumar@itpo.gov.in Phone No. 011-23371688, Mobile No. 09999885677.										