36th Aahar – The Food and Hospitality Show

Dates	April 26-30, 2022
Venue	Pragati Maidan, New Delhi, India
Total area	Around 70,000 sq. mtrs
Product categories	Food Products
5	Food Products including dairy and confectionary products;
	Additives; Ingredients; Beverages; Wine & Spirits, Organic
	Products etc.
	F & B Equipment
	Bakery Equipment;Food Processing Equipment; Packaging
	Equipment; packaging solutions; Refrigeration Equipment
	Tableware / Glassware; restaurant and Bar Equipment, etc
	Hospitality & Décor
	Hotel and restaurant décor Solutions; House Keeping
	Equipment; Laundry Equipment; Guest Amenities
	Services
	Services and Software solutions for the food and hospitality
	industry;
India as a Market and also	India - An Emerging Market
a Sourcing Destination for	The agricultural sector in India is slowly shifting from traditional
Food Products and	farming to horticulture and livestock (poultry, dairy, and fishery)
Hospitality Industry	production. The demand for fresh and processed products of all
	types is increasing as the population urbanizes, incomes rise, and
	consumption habits change. Imports of consumer-oriented
	foods, led by tree nuts and fresh fruits, are among the fastest-
	growing segments of imported agricultural products and reached
	\$5.14 billion in 2020. The market for imported foods has grown
	steadily due to a growing middle class, the millennial generation,
	affluent professionals, brand-oriented importers, modern retail
	outlets, E-Commerce retailers, and trend-setting restaurants.
	India's food and grocery retail business is estimated at \$500
	billion. The market share held by modern trade formats such as
	supermarkets and hypermarkets along with E-Commerce
	retailers is expected to expand rapidly over the next five years as
	it fulfills the evolving needs of consumers.
	The hospitality industry in India has been scoring a moderate
	growth number from the past few years and has great potential
	to score an even greater number in the future. The industry,
	which has been adversely effected by the pandemic is expected
	to grow exponentially with the easing of travel restrictions and
	boost given by the Indian Government for the industry.
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	India- A destination for sourcing quality food products

The Indian food processing market is expected to double from USD 263 billion (2019-20) to USD 353 billion (2025). India is the second biggest food producer globally, and it has the potential to become the largest producer of food in the whole world. The Food industry in India includes milk and milk products, plantation, alcoholic beverages, vegetables and fruits, fisheries, poultry and meat, grain processing, chocolates and confectionery.Brief on the last edition in 2020Last edition of Aahar was held in March 2020 . Around 700 exhibitors including overseas participants participated in the show. More than 40,000 business visitors including business delegates from more than 20 countries visited the flagship event.Aahar 2022Aahar 2022 is being held in Pragati Maidan, an iconic exhibition complex in the heart of Delhi. The new state of the art exhibition halls will feature products from more than 800 companies. USA, UK, Canada, France, Italy, Austria, New Zealand, Peru, Indonesia, Bangladesh are among the countries who have already confirmed their participation in Aahar.Space Rentals> US \$ 280 per sq. mtr for Bare/raw space in AC hall the above rates are exclusive of taxes.Contact for participation in the FairCol. Pushpam Kumar, CSD Tel: 91-11-23378962 email: pushpam1701@itpo.gov.in Mr. Krishan Kumar 12: 61:91-8375045884 email: prafulnair@itpo.gov.in Mr. Krishan Kumar 12: 61:91-8375045884 email: prafulnair@itpo.gov.in Mr. Fraful Nair, Manager Cell: 91-886895216 email: vasu@itpo.gov.in Ms. Jasdeep Seth. Dy. Manager cell: 919818128369 email: issu@itpo.gov.inOverseas Buyers ProgramMs. Hema Maity, GM tel: 91-11-23371819, email hemamaity@itpo.gov.in Ms. Jasdeep Seth. Dy. Manager cell: 919868995216 email: vasu@itpo.gov.inCont		The following the second secon
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