



NATIONAL APEX CHAMBER

India-ASEAN Business Summit Today, Tomorrow, Together

11th & 12th November 2019
LPS Auditorium, PHD House, New Delhi

Chief Guest



Shri Piyush Goyal*
Hon'ble Minister of
Commerce and Industry
Government of India

Guest of Honour



Shri Hardeep Singh Puri*
Minister of State for
Commerce and Industry
Government of India

Guest of Honour



Dr. Jitendra Singh
Minister of State (IC)
Ministry of Development of North Eastern Region
and Minister of State for PM's Office,
Personnel, Public Grievances and Pensions,
Dept of Atomic Energy and Department of Space

Focus Sectors

IT/ITES, E-Commerce and Fintech
Infrastructure (Incl. Real Estate)

Healthcare & Pharmaceuticals
(Incl. Medical Tourism & Traditional
Medicine)

Education & Skill Development
Culture & Tourism including Film Tourism
Agriculture & Food Processing



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India – ASEAN: A Snapshot

- India's relationship with ASEAN countries is the foundation of our foreign policy as well as our "Act East Policy"
- India has a Free Trade Agreement (FTA) with ASEAN
- Post India-ASEAN FTA, total trade between India and ASEAN countries expanded substantially from US\$ 45.34 billion in 2008-09 to nearly US\$ 81 billion in 2017-18
- India and ASEAN economies are the emerging and progressive economies in the global context.
- ASEAN's combined GDP of US\$ 2.4 trillion makes it the 3rd largest economy in Asia and 7th largest in the world
- Geographical proximity, strong cordial political & cultural linkages pave the way for greater economic integration



Acting East via North-East

- The North-East is India's New Economy and the new engine for economic growth. Being famous for its human capital and hospitality, the Northeast Region of India has the uniqueness of being the only region having overland links with the ASEAN nations. Besides, it also enjoys close historical and cultural linkages which will help in strengthening ties with Southeast Asia. India should not only look at the North East as merely a 'Gateway' to the ASEAN in our Act East scheme of things. Instead it should start treating the region as the 'Hub' or 'Pivot' of India's Act East. Northeast has to become an active participant, and not merely be a transit or passage, in the Act East policy.
- According to the latest International Monetary Fund World Economic Outlook figures, ASEAN countries' gross domestic products combined to \$2.73 trillion in 2017, putting the group ahead of the United Kingdom's 2.63 trillion and India's \$2.61 trillion.
- ASEAN is set to grow faster, as some countries like Vietnam and the Philippines boast of huge growth rates. Last year, Focus Economics estimated that ASEAN's growth had reached a five-year high of 5.2 percent.

Objectives

- Opening up of opportunities for deepening trade & commerce and paving the way for investments in India and ASEAN countries.
- Identifying sector-specific opportunities to increase the trade and bringing the stakeholders on a single platform.
- Enabling B2B meetings with sectoral focus matching it with the requirements of ASEAN businesses with Indian companies and vice-versa.
- Bringing in the role of the States of India as the drivers of Growth & Partnership with ASEAN countries.
- Resolving of Trade barriers through deliberations & suggestions of all stakeholders.

Key Takeaways

- Seeking new and unprecedented business partnerships
- B2B & B2G meetings
- Sharing of success stories and best practices
- Networking with diplomats, businessmen, policy makers and representatives from international organizations
- Generate Business leads
- Brand promotion of products/ services

Participants Profile

- Indian Businesses
- Foreign Businesses from ASEAN Countries
- International Organizations
- Diplomats
- Government Officials (Centre & State of both India and ASEAN Countries)
- Other Chambers
- Think tanks, Research Organizations and Academicians
- Media

ASEAN Countries

- BRUNEI
- DARUSSALAM
- CAMBODIA
- INDONESIA
- LAO PDR
- MALAYSIA
- MYANMAR
- PHILIPPINES
- SINGAPORE
- THAILAND
- VIETNAM

PROGRAMME OUTLINE

Day One
11th Nov 2019

Inaugural Session
Focussed State Sessions
Sectoral Sessions

Day Two
12th Nov 2019

B2B Meetings
Complimentary Industry visit /
City sightseeing
(For Overseas Delegates Only)

(Confirmation is a MUST)

Register at: <https://www.phdcci.in/asean-conference>

Early Bird offer: 15% discount on complete registration before 25th October 2019

Registration closes on 31st October 2019

REGISTRATION PACKAGE FOR INDIAN COMPANIES (Rs. 7000/- all incl.)

- Access to attend Conference Sessions
- B2B meetings with ASEAN Businesses
- Opportunity to Network
- Logo in all Collaterals of Chambers/trade bodies in case of 10 or more delegates' registration.
- Invite for the Gala Dinner on 11th Evening (11th Nov 2019)

REGISTRATION PACKAGE FOR ASEAN COMPANIES (USD 200 all incl.)

- B2B meetings with Indian Businesses
- Sector/State specific business matchmaking*
- Touchbase with Potential business prospects
- Access to attend Conference Sessions
- Opportunity to Network
- Knowledge about India-ASEAN future Business Prospects
- Complimentary Industry visit/sight-seeing on 12th Nov 2019
- Logo in all Collaterals of Chambers/trade bodies in case of 10 or more delegates' registration.
- Invite for the Gala Dinner on 11th Evening (11th Nov 2019)*

***On completed registrations received by 25th October 2019**

Exhibition Opportunities (Shell scheme/built up octonorme stalls):

For Indian Exhibitors: Rs. 7,000 per sq. m. + GST

For ASEAN Exhibitors: USD 100 per sq. m.

- Stall Sizes available are 6 sq. m. (2m by 3m) and 9 sq. m. (3m by 3m)
- Stall Allocation will be on 1st come 1st serve basis.
- The facilities under shell scheme will include constructed booth, fascia, 3 spot lights, two chairs, one table, and one power point for a booth
- Additional display aids and furniture can also be obtained on payment basis.



NATIONAL APEX CHAMBER

About Us

PHD Chamber of Commerce & Industry, a leading Industry Chamber of India, ever since its inception in 1905, has been an active participant in the India Growth Story through its Advocacy Role for the Policy Makers and Regulators of the Country. Regular interactions, Seminars, Conference and Conclaves allow healthy and constructive discussions between the Government, Industry and International Agencies bringing out the Vitals for Growth. As a true representative of the Industry with a large membership base of 1,30,000 direct and indirect members, PHD Chamber has forged ahead leveraging its legacy with the Industry knowledge across sectors (58 Industry verticals being covered through Expert Committees), a deep understanding of the Economy at large and the populace at the micro level.

At the National level, the PHD Chamber is well represented in 16 States with its own offices and MOUs with eleven Partner Chambers in different States.

At the Global level we have been working with the Concerned Ministries, Embassies and High Commissions to bring in the International Best Practices and Business Opportunity.

For information & registration regarding Participation and Branding Opportunities, please contact:

Registration Link: <https://www.phdcci.in/asean-conference>

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