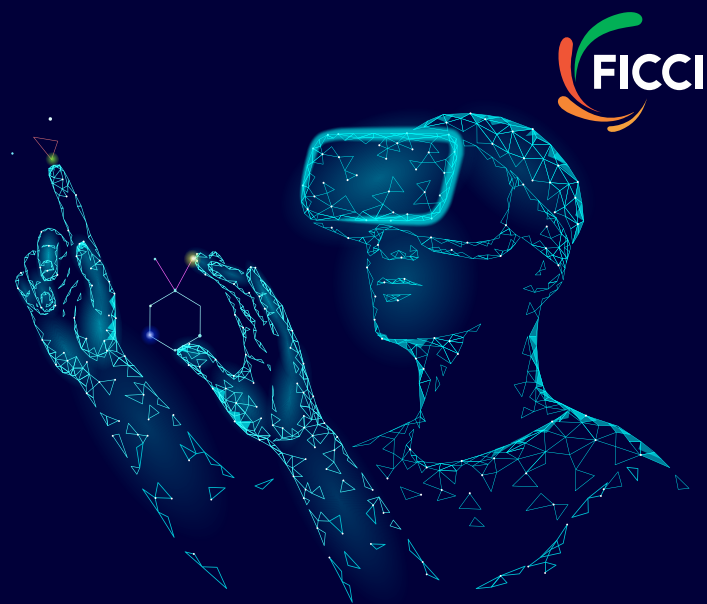


Launches

## GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO

WEAVING THE BEAUTY OF INDIA  
16th to 18th September 2020



Federation of Indian Chambers of Commerce & Industry (FICCI) is organizing the 1st Global Virtual Exhibition on "Textiles of India" called "GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO" under the banner of "GLOBIZ" - CONNECTING BUSINESS GLOBALLY which is scheduled from 16th -18th September, 2020. The three days of Virtual Exhibition Platform commits to provide support to Indian business houses and manufacturers to explore business opportunities and connect with over 7000+ visitors and approximately 500 buyers in the sector from countries like USA, Europe, ASEAN, CIS, Africa, SAARC and Middle East etc.

### WHY PARTICIPATE

- Opportunity to connect & interact with global buyers, brands & retailers.
- Extensive promotion of your product through different mediums – web, social, e-mailers and more.
- Opportunity to connect online with fellow business associates, partners and customers from across the globe.
- A chance to get your business on track and regain visibility amongst the targeted audience.

### FOCUS PRODUCT CATEGORIES

- Readymade Garments (Men's & Women's)
- Intimate; Accessories
- Technical Textiles
- Yarns & Cotton and fabrics (Raw Material)
- Home Furnishing & Home décor (handicrafts, carpets and more)
- Leather, Shoes and Gifts
- Dyes & Chemicals related to Yarns, Fabrics, Home Furnishing and Printing



### KEY COMPONENTS

EXHIBITION	INTERACTIVE SESSIONS	B2Bs
<ul style="list-style-type: none"> <li>• Indian &amp; International Exhibitor</li> </ul>	<ul style="list-style-type: none"> <li>• Webinar &amp; Digital Sessions based on sector</li> <li>• Special Inaugural Sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings with buyers invited globally</li> <li>• Dedicated matchmaking booth</li> </ul>

### HIGHLIGHTS OF VIRTUAL EXPO

- Dedicated product specific halls
- State and Country specific webinars
- International Exhibitors
- Dedicated matchmaking booth
- Live Video chat with visitors & buyers
- Exclusive analytical booth report
- No limitation in number of participants and attendees
- Free Entry for the visitors
- Unlimited branding opportunities
- Opportunity to launch products
- Product & Country based search option for buyers & visitors

BOOTH OPTION - 1



BOOTH OPTION - 2



BOOTH OPTION - 3



### BOOTH PACKAGES OPTION

Virtual Booth Package : USD \$650 + GST

- Inclusions will be shared over the e-mail separately
- Booth upgrade option available on additional charges
- Booth customization available on additional charges
- Special participation charges for FICCI Members on booth and sponsorships

To learn more about Participation & Sponsorship and FICCI Membership opportunities contact:

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