



**Embassy of India  
Jakarta**

**PRESS RELEASE**

**Book Launch of KESAMAAN: India - Indonesia – The Next Step  
30 November 2021**

“Kesamaan – India Indonesia; The Next Step”, a book depicting the growing dynamism in India-Indonesia bilateral relations was released by Ambassador of India to Indonesia, H E Mr. Manoj Kumar Bharti and Dr. Ilham A. Habibie, Chief Executive, National ICT Council, Republic of Indonesia, and Hon’ble Mrs. Ina H. Krisnamurthy, Advisor to the Minister on Economic Diplomacy, and Ambassador Designate of Indonesia to India in a book launch event organized at Hotel J W Marriott on 30 November 2021. The India Indonesia trade stood at 20 Billion USD in 2019-2020 and both the countries have agreed to cooperate to achieve the target of 50 Billion USD by the year 2025.

H E Mr. Sandiaga Uno, Minister of Tourism and Creative Economy, Republic of Indonesia also delivered remarks virtually. Mrs. Ina Hagniningtyas Krisnamurthi, Advisor to the Minister on Economic Diplomacy, RI & Ambassador designate of Indonesia to India also graced the occasion. The Embassy of Indonesia, in partnership with PT Chairos International Ventures has brought out this publication in Print and e-Book format.

Mr. Basir Ahmed, Deputy Chief of Mission, Embassy of India welcomed the guests and remarked that the launch of Kesamaan reflects the spirit and vision of Hon’ble Prime Minister of India, Shri Narendra Modi.

“The 21<sup>st</sup> century has seen new realities. The “Asian Century” highlights the role of countries like ours, India and Indonesia, with huge populations and high young human resources, in driving the world economy forward. These thoughts have driven us to bring out our new edition of “KESAMAAN” which highlights “the steps ahead” to “take it to the next level”, said H E Mr. Manoj Kumar Bharti, Ambassador of India to Indonesia.

The Guest of Honour, Dr. -Ing, Ilham A Habibie remarked “We need to lower the technology barriers so that people are not afraid to learn about Technology and be able to participate in the Industry 4.0 world that is unveiling in front of us. This is where Indonesia and India can collaborate to work together and promote digital literacy at the grassroots level.”

“The publication of KESAMAAN: India - Indonesia – The Next Step, is a timely endeavor, while commemorating the 75<sup>th</sup> year of India’s independence. Enhanced B2B engagements under the rubric of the India Indonesia CEO Forum, constituted by representation from the business sectors of both sides, have paved the way for scaling of already existing significant two-way investments with added focus on the pharmaceutical sector.

The book will be circulated free of cost, courtesy of presenting sponsors Indorama Group, Allana Group, Uno Minda, TVS Motors and GMIS Jakarta, with co-sponsors Godrej, Tata Motors, Asia Pacific Fibers and State Bank of India Indonesia.

“This book is more impactful with the collective wisdom of over 90 social, political, bureaucratic and business leaders who have enthusiastically shared their views, thoughts and ideas, creating an exciting narrative that the future generations can visualize, translate into action, and make into reality. In the next 25 years, as India and Indonesia dance their way together into the top 5 economies of the world, it is our endeavor that this book will provide the much needed choreography for synchronization and collaboration.” said Sachin V Gopalan, Publisher, PT Chairos International Ventures.

The event was attended by Ambassadors from friendly nations such as Australia, Belarus, Cambodia, Morocco, Palestine, Poland, Serbia and dignitaries from Ministry of Foreign Affairs. On the occasion, cultural performances on Indian folk dance “Ghoomar” was performed by Jawahar Lal Nehru Indian Culture Centre, Jakarta. Ministry of Tourism and Creative economy, Indonesia sponsored traditional Balinese dance “Tari Puspanjali” by Omah Wulangreh group and a percussion performance from Sumatra province by D’Malay melayu Deli Percussion Group. The guest enjoyed the assorted Indian delicacies during the event.

The e-book is available for download on the website of the Embassy of India Jakarta, [www.indianembassyjakarta.gov.in](http://www.indianembassyjakarta.gov.in)